



**mbbi** MIDWEST  
BUSINESS  
BROKERS  
AND  
INTERMEDIARIES

2024  
**SPONSORSHIP  
BROCHURE**

460+ MEMBERS



# MBBI 2024 SPONSORSHIP PROGRAM

FEBRUARY 1, 2024 – JANUARY 31, 2025



Welcome to the 2024 MBBI Annual Sponsorship Program to showcase your firm. We are excited for you to participate and enjoy the recognition our sponsors receive in the M&A community. Our networking and educational programs continue to attract an increasing audience at which sponsors are featured in a positive, professional manner.

MBBI sponsors receive benefits and discounts that far exceed the cost of sponsorship. One good referral easily pays the cost of sponsorship for several years.

We are continuing with the new Global Gold Sponsorship - a discounted package bundling sponsorships in all chapters (IL Gold, WI Premier, IN Chapter and MN Chapter), and in new areas including Iowa which recently held its first meeting. Global Gold puts your firm front and center throughout all MBBI activities.

We are continuing the MBBI Trends in M&A podcast series highlighting and promoting our sponsors' expertise and bringing valuable insights to our membership and a broader audience. Participation is selectively offered to Global Gold, Illinois Platinum, Illinois Gold, and Wisconsin Premier.

These are a few highlights of your annual sponsorship:

- Recognition at events
- Membership for you and your associates including access to  and 
- Complimentary attendance at regular MBBI meetings
- Participation opportunities at premier events
- Sponsor logo included in MBBI communications and social media
- Preferential opportunities for inclusion in podcasts and events

Please refer to the chart in this pdf for state-by-state opportunities and benefits. We are asking for your commitment by December 31, 2023. As always, sponsor logos will be placed on MBBI banners, emails, and promotional material in the order payments are received. We therefore urge you to ensure your organization receives top placement by submitting your payment as soon as possible.

**CHOOSE YOUR 2024 SPONSORSHIP**

Sponsorships are limited and subject to confirmation. For assistance email [info@mbbi.org](mailto:info@mbbi.org) or call 847-847-7703. Thank you for your consideration of continuing or becoming an MBBI Sponsor!

Best regards,  
MBBI Sponsorship Committee

# MBBI 2024 SPONSORSHIP BENEFITS

FEBRUARY 1, 2024 – JANUARY 31, 2025

	Global Gold	Illinois Platinum	Illinois Gold	Illinois Silver	Illinois Deal Maker	Indiana Chapter	Minnesota Chapter	Wisconsin Premier	Wisconsin Chapter
<b>BRAND AWARENESS</b>									
Brand inclusion on chapter regular event emails	●	●	●	●	●	●	●	●	●
Recognition at chapter regular events	●	●	●	●	●	●	●	●	●
Recognition on select MBBI mass membership communications, public email campaigns, advertising, etc.	●	●	●	●	●	●	●	●	●
Recognition at Annual Conference	●	●	●	●	●				
Exhibitor space at Special Events	●	●							
Recognition on MBBI.org and Sponsor Directory	●	●	●	●	●	●	●	●	●
Sponsor Directory – featured at the top	●	●				●	●	●	
Prominent Recognition on MBBI Social Media		●							
Recognition on MBBI Social Media	●		●	●	●	●	●	●	●
Opportunity to display signage and/or offer promotional materials at events, may vary by event.	●	●	●	●	●	●	●	●	●
Inclusion in projected AV and/or printed programs at events, in directories, or other materials.	●	●	●	●	●	●	●	●	●
Category exclusivity – Incumbent sponsors have right of first refusal.		●							
<b>GOLF OUTING</b>									
Annual Golf Outing Foursome - \$1,300 value	\$1,200	\$1,200						\$1,200	
Annual Golf Outing Twosome - \$650 value			\$600						
Recognition at Annual Golf Outing - \$250 value	\$250	\$250	\$250	\$250	\$250	\$250	\$250	\$250	\$250
<b>PODCAST</b>									
Priority consideration for podcast guest spot* \$500 value	\$500	\$500	\$500					\$500	
Consideration for podcast guest spot*				●	●	●	●		●
<b>MEMBERSHIP</b>									
MBBI Membership 10-Pack - \$2,350 value	\$2,350								
Three MBBI Memberships - \$775 value		\$775	\$775						
Two MBBI Memberships - \$550 value				\$550		\$550	\$550	\$550	\$550
One MBBI Membership - \$325 value					\$325				
\$100 discount on additional memberships - \$100 value	●	●	●	●	●	●	●	●	●
<b>EVENTS</b>									
Complimentary registration for regular chapter events.	\$3,000	\$1,200	\$1,200	\$800	\$400	\$400	\$550	\$550	\$550
<b>SPECIAL EVENTS –</b> Priority selection from available sponsorships and/or discounted registration. Varies by event.	First shot at special event sponsorships during enrollment period.	●	●	●	●	●	●	Special Event Pricing	Private Equity Event
<b>LEADERSHIP &amp; ENGAGEMENT</b>									
Priority consideration for Board and committee leadership roles.	●	●	●	●	●	●	●	●	●
Consideration for speaking, panelist or moderator opportunities.	●	●	●	●	●	●	●	●	●
Sponsor appreciation dinner	\$400	\$200	\$200	\$200	\$200	\$200	\$200	\$200	\$200
<b>ADDITIONAL MEMBER BENEFITS</b>									
Access to Private Equity Info, IBISWorld, BizBuySell and more - \$250 per member value	\$2,500	\$750	\$750	\$500	\$250	\$500	\$500	\$500	\$500
<b>TOTAL VALUE</b>									
	\$10,100	\$4,775	\$4,125	\$2,300	\$1,425	\$1,900	\$2,000	\$3,650	\$2,050
<b>SPONSORSHIP PACKAGE PRICE</b>									
	\$7,600	\$4,500	\$3,200	\$1900	\$1100	\$1500	\$1500	\$2,600	\$1500

\*Categories based on Sponsors' Primary Profession.

WEBSITE



SPONSOR DIRECTORY



ON-SITE EVENTS



EVENTS



PODCAST



SOCIAL MEDIA



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mbbi.org/Become-A-Sponsor
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