



BUILDING A BRAND IN MILWAUKEE

March 7th

4:00 PM - 6:00 PM

North South Club

230 E Pittsburgh Ave,
Milwaukee, WI

Members: \$10

Non-Members: \$20

4:00 PM - 4:30 PM
NETWORKING

4:30 PM - 5:00 PM
DISCUSSION WITH MARLA

5:00 PM - 6:00 PM
SHUFFLE BOARD AND DRINKS

Marla Poytinger, President of Bars and Recreation, the company that has brought businesses like Axe MKE, North South Club and now New Fashioned to downtown Milwaukee, is going to discuss how her company is successfully developing a well-known brand for immersive, experience-based bars and restaurants in Milwaukee.